



STATEMENT TO INDIAN CRAFTSMANSHIP

Tifli proudly presents 'Yatra,' a distinctive artwork gracing India's new Parliament building. Among the eight remarkable installations one can see Varanasi's cultural heritage encapsulated in the Banarasi silk brocade weaving and metal repousse. The handwoven textile masterpiece spans 96 inches and is crafted with precision. The exquisite artwork was commissioned by the Dastkari Haat Samiti and is open to viewers.



RUNWAY RADIANCE

"This Victoria Secret World Tour is an official return of the spectacular VS era in the form of a video documentary which also includes the runway show but with a beautiful twist. In my opinion viewers will definitely be blown away with what the team has woven together," says Aishwarya Gupta, a successful international model who donned an elegant waist high wrap bodice and sheer skirt at the pink carpet event. *"The waist jewellery was cherry on cake. I felt like a goddess and definitely stood out from all the other beautiful people on the pink carpet. I mean a goddess doesn't need wings. Moreover, I felt so connected to my roots, to India because the styling was so different and unique..."* she describes. The streaming can be viewed on Prime Video. Her success serves as an inspiration for aspiring models hailing from diverse backgrounds.

SPILLING THE TEA

Explore over 100 signature tea blends and curated selections at the VAHDAM India experience store nestled in New Delhi's Khan Market. Launched recently, the tea boutique offers an engaging buying experience.

A perfect place for tea enthusiasts and those who want to enjoy a warm cup of golden liquid, the place reflects India's spirit while promoting a global cultural exchange.



STYLE RENEWED

Kanika Ranka Adani, the founder of The Studio Project—recently a part of Tira Beauty's campaign launch—is a Mumbai-based artist. She explores the fusion of fine arts and fashion, customising luxury items and turning the vision of her clients into wearable art. "I think the need for environmental sustainability is the need of the hour. Often a client brings to me a bag in practically pristine condition, which they have used and outgrown, and instead of getting rid of it, I paint on it giving it a complete facelift, and the feeling of being new without purchasing a new product. It makes the bag speak more of their individual style and personality than the store-bought one," she expresses.